

CONTACT

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CORE SKILLS

- Art Direction
- Branding & Visual Identity
- UX/UI Design (Web & Mobile)
- User Experience Design
- Design Systems
- Dashboard & SaaS Design
- Mobile App Design
- Creative Direction
- Team Leadership & Management
- Digital Products
- Wireframing & Prototyping
- User Research (Basic)

AI & WORKFLOW

AI Workflow & Process Optimization

Integrating AI tools such as GPT, Claude, Gemini, and Google Stitch into UX/UI, branding, and digital production workflows.

TOOLS & SOFTWARE

- Figma • Adobe Photoshop
- Adobe Illustrator • Trello
- Adobe Premiere
- Google Workspace

EDUCATION



Diploma in Graphic Design
Russian Cultural Center
Cairo, Egypt
2013



Bachelor’s Degree in Management Information Systems (MIS)
Higher Institute for Administrative Sciences
Cairo, Egypt
2020

CERTIFICATIONS

- **Brand Strategy & Creative Direction**
BrandSkool – Diploma, 2021
- **UX/UI Design Course**
EYouth (UX Studios – Eng. Anas Raafat) 2021
- **Graphic Design Diploma 2014**
Russian Culture Center
Adobe Authorized Training Center

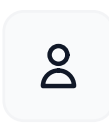
HOSSAM MOKHTAR

SENIOR ART DIRECTOR & UX/UI DESIGNER

BRANDING SPECIALIST | TEAM LEADER | DIGITAL PRODUCTS



12+
Years
Experience



Led
12-13
Creatives



Projects in
Egypt, KSA, UAE & Morocco

PROFESSIONAL SUMMARY

- Senior Art Director & UX/UI Designer with 12+ years of experience in Branding, Digital Products, and User Experience Design across Egypt and the Gulf region.
- Specialized in building scalable digital experiences, visual identities, and user-focused products for startups, businesses, and organizations.
- Led creative teams of 12–13 members and delivered branding systems, mobile apps, dashboards, and AI-assisted workflows across multiple industries.

EXPERIENCE

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Founder & CEO Skillkamps – E Learning Platform

Jan 2025 – Present
Cairo, Egypt

- Founded a practical education platform for UI/UX and digital skills.
- Building bootcamp-style programs focused on real projects and mentorship.
- Leading brand strategy, product direction and growth systems.
- Helping designers become market-ready and client-focused professionals.

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Co-Founder & Creative Director Swifteck – Software House

Mar 2025 – Present
Cairo, Egypt (On-site)

- Co-founded a Saudi-based software house specialized in Mobile Apps, E-commerce Platforms and Web Development.
- Leading UI/UX design, branding and digital product direction for multiple clients.
- Working closely with the development team to deliver scalable and user-centered solutions.
- Contributing to business development and strengthening client partnerships in KSA.

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Senior Graphic Designer Rubik Advertising Agency

Nov 2020 – May 2024
Cairo, Egypt (On-site)

- Designed and executed full brand identities, marketing campaigns and digital assets.
- Collaborated with marketing and development teams to ensure brand consistency.
- Mentored junior designers and improved team workflow and design quality.
- Worked on clients from various industries across Egypt and the Gulf region.

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Identity Designer (Freelance)

Jun 2020 – Present
Cairo, Egypt (Remote)

- Completed 80+ projects in logo design, branding and visual identity.
- Worked with clients from various industries including apps, medical, food, education, real estate and more.

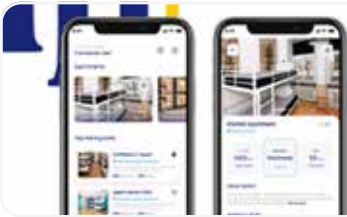
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Design Trainer CGWAY, Tahaworld & Other Training Centers

Sep 2015 – May 2020
Cairo, Egypt

- Delivered 100+ courses and workshops in Adobe suite, logo design, branding and social media design.
- Trained 500+ students (beginners to professionals).
- Prepared students for careers in design and supported their practical skills.

KEY PROJECTS



Royal Hostel App
UI/UX Design • Mobile App - Management Admin Dashboard

Designed the complete app experience with 200+ screens, visual identity and dashboards.



200+
Screens



Grandz Fintech App
UI/UX Design • Fintech

Designed 300+ screens and interactive prototype for a fintech platform.



300+
Screens



Tanami Charity Association
Visual Identity • Art Direction

Built a modern visual identity for a Saudi non-profit organization focused on community development.



40+
Brands